

Finnish log house industry association's privacy policy

According to the general data protection regulation, the registrar is obliged to inform the data subjects in a clear manner. This policy fulfils the information obligation.

1. Registrar

Hirsitaloteollisuus ry (1088918-1), Finnish log house industry association
Seppo Romppainen
Kohverontie 10
FI-88610 Vuokatti
info@hirsikoti.fi

The contact details of the data protection officer and the person managing the register are above.

2. Data subjects

Members
Support members
Subscribers to the association's newsletter
Respondents to surveys and forms

3. Purpose of use of personal data

Basis for maintaining the register:

- membership
- support membership
- application for membership/support membership
- subscribing to newsletter
- responding to surveys
- website and social media updates
- marketing and distribution of log construction information

Section 11 of the Associations Act.

Purpose of processing personal data and the register

Personal data are processed for predefined purposes, which are the following:

- Management of matters relating to membership and support membership
- Processing of membership/support membership applications
- Sending statutory invitations and information
- Provision of attention and recognition
- Information on the activities and sector of the Finnish log house industry association
- Communications incl. direct communications to subscribers to the association's newsletter

- Opinion polls or similar surveys. The information obtained through the surveys is passed on to members and support members and is used for planning, development and monitoring of the various areas of the association's activities and for other relevant purposes.

4. Personal data stored in the register

The register of members and support members contains the following information on the members, grouped by:

- company name
- first name and surname of the contact person(s)
- position of the contact person(s)
- email of the contact person(s)
- mobile phone number of the person(s)
- company address

Personal data used in marketing, communication and surveys, as well as opinion polls, may include the following:

- first name and surname
- email address
- phone number
- organisation name and position in the organisation
- language and country of residence

5. Data subject rights

The data subject has the following rights, requests for which must be made to:

Hirsitaloteollisuus ry / Finnish log house industry association

Seppo Romppainen

Kohverontie 10

88610 Vuokatti, Finland

Tel. +358 50 376 5901

info@hirsikoti.fi

Right of inspection

The data subject can inspect the personal data we have stored.

Right of rectification

The data subject may request the rectification of any inaccurate or incomplete information relating to him/her.

Right of objection

The data subject may object to the processing of personal data if he/she considers that the personal data have been processed unlawfully.

Prohibition of direct marketing

The data subject has the right to prohibit the use of the data for advertising or direct marketing.

Right of deletion

The data subject has the right to request the deletion of data if the processing of the data is not necessary. We will process the deletion request, after which we will either delete the data or provide a reasoned explanation why the data cannot be deleted.

It should be noted that the registrar may have a statutory or other right not to delete the requested information. The registrar is obliged to keep the accounting data in accordance with the Accounting Act (Chapter 2, Section 10) for a specified period (10 years). As a result, the accounting material cannot be deleted before the expiry of the deadline.

Withdrawal of consent

If the processing of personal data concerning the data subject is based solely on consent, and not, for example, on a customer relationship or membership, the data subject may withdraw his/her consent.

The data subject may appeal against the decision to the data protection ombudsman

The data subject has the right to demand that we restrict the processing of disputed data until the matter is resolved.

Right of appeal

The data subject has the right to lodge a complaint with the data protection ombudsman if he/she feels that we are in breach of the applicable data protection legislation when processing personal data.

Contact information for the data protection ombudsman: <https://tietosuoja.fi/en/contact-information> (in English), www.tietosuoja.fi/fi/index/yhteystiedot.html (in Finnish)

6. Regular data sources

The information contained in the register is obtained from:

- a member or applicant through the form
- a support member or applicant through the form
- Through own announcement of the data subject, for example through contact forms at www.hirsikoti.fi and www.finnishtimberhouse.com.
- The possibility of subscribing to newsletters is communicated to potential subscribers at various meetings, events, telephone conversations, social media and similar situations or contexts.

The data originates from the EU.

7. Regular data disclosures

The association purchases services from an external service provider for information, communication and survey purposes. By agreement, we ensure that the service providers are committed to complying with the requirements of the data protection regulation and that personal data is only used for the above purposes.

The data is not disclosed for advertising, marketing or communication purposes.

8. Processing duration

General principles for the length of data retention or processing:

- Personal data of members and support members are processed, as a rule, from the submission of the membership application to the end of the membership or the rejection of a membership application
- The data subject may leave our communication and information list using the forms in each email or by using the forms at www.hirsikoti.fi and www.finnishtimberhouse.com.

9. Processors of personal data

The data are processed only by specifically named persons, whose job description includes the processing of customer register and marketing register data.

10. Transfer of data outside the EU

Personal data will not be transferred outside the EU or the European Economic Area.

11. Automated decision-making and profiling

We do not use the data for automated decision-making or profiling.

12. Principles of register protection

The data network and equipment we use are protected by a firewall and other necessary technical measures. By means of agreements, we ensure that the data network and equipment of the service providers we use are protected as stated above.